

VI. 12 ISSUE 2 JULY, 2017





Prof Sayanna, Vice-Chanellor meets His Excellency Sri E.S.L. Narasimhan, Chancellor & Governor



KAKATIYA UNIVERSITY

Accredited with 'A' grade by NAAC Vidyaranyapuri, WARANGAL-506 009 AP www.kakatiya.ac.in

Vignettes....



Visitors Honoured:

- 1. Prof. T. Papi Reddy, Chairman, TSCHE, Hyd
- 2. Prof. Suleman Siddiqui, former Vice-Chancellor, OU, Hy
- 3. Prof. Khaja Althaf Hussain, Vice-Chancellor, MG University
- 4. Prof. T. Thirupathi Rao, Former Vice-Chancellor, OU, Hyd.
- 5. Dr. Ch. Mohan Rao, Former Director, CCMB, Hyd.
- 6. Prof. S, Sathyanaryana, Director, RGUKT, Hyd.
- 7. Sri Marri Yadav Reddy, Chairman, KUDA, Wgl.
- 8. Air Commodore P. Maheshwar, Dy. Director General, NCC

Kakatiya Vivechana

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Vice-Chancellor Speaks....

Independence Day Greetings to all!

Kakatiya University shall be completing its 41st year of its formation on August 19, 2017. Hearty Congratulations to all the teaching, non-teaching staff, research scholars and the students of the University. During these years, the University has emerged one of the best in the State despite many ups and downs, the trials and tribulations, the successes and struggles, the challenges and solutions in a sincere and continuous efforts for a significant



progress in maintaining the quality in teaching and research and student support services.

You are all aware that NAAC Peer Team is visiting our University during August 28-30, 2017, for which we have constituted several committees for mobilization of the administrative machinery, teaching faculty, non-teaching staff, students and scholars, alumni and the region's elite for a better performance.

I am confident that the University will undoubtedly improve its Grade with the vast experience and profound vision of the seniors combined with the enthusiasm and dynamism of young faculty.





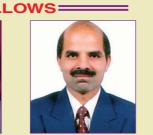
Prof. K. Purushotham the New Registrar

Prof. K. Purushotham, Professor of English has been appointed Registrar of the University who took over charge of the office on June 30, 2017 from Prof. M.V. Ranga Rao. Prof. Purushotam is also the Dean, Faculty of Arts.

NOMINATED FELLOWS OF TS ACADEMY OF SCIENCES



Prof. V. Kishan Dept. of Pharmacy



Prof. V. Malla Reddy Dept. of Mathematics



Dr. R. Mallikarjuna Reddy Dept. of Geology

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Dr. L.P. Rajkumar Dept.of Mathematics



Dr. Shayeda Dept. of Pharmacy

Kakatiya Vivechana



The University College of Commerce and Management organized a two-day summit of Management students MADSHOW-SYNERGY 2017 jointly with the Renovision Club of the College and the Veda Club of and University Arts & Science College of the University during April, 17-18, 2017. Inaugurating the mega event the chief guest University Registrar Prof. M. V. Ranga Rao exhorted the students to improve their management skills. With changing times, one needs to update oneself to suit the global environment, he said. He pointed out that most of the students graduated hardly meet the corporate job requirements. Events like the present would

MAD SHOW -SYNERGY 2017

expose the students to the currents trends and also be helpful to exhibit their talent. Participating in the event DIG of Warangal (Prisons) Koneni Kesava Naidu said that the students should be passionate about their career and strive to realize their goal. Chairman, Avinash Constructions Company, Hyderabad Avinash Suryadevara said that human civilization crossed many phases like industrial, mechanical, electronic and it is the time to integrate digital data with human intelligence to yield better results. Alumini of the College Anil Deepak, V. Mahender, Architect Chada Purushotam Reddy, Boora Vidyasagar, Principal Prof. V.V.S. Sarma and about 900 students from 50 colleges participated.

Ph.Ds Awarded (January, 2017 – June, 2017)									
S.No.	Name of the Candidate	Subject	S.No.	Name of the Candidate	Subject				
1	D. Srinivasa Rao	Com. & BM	34	Rajinikanth Marka	Biotechnology				
2	Vemula Suresh	Botany	35	G. Mohan	Sociology				
3	Y. Prabhakar	Law	36	D. Rebeca Rani	English				
4	Raparthi Srinivas	Public Admn.	37	P. Ramesh	Sociology				
5	Raparthi Srinivas	Public Admn.	38	Bhaskar Rao Asodu	History				
6	Maddy Srinivasu	Law	39	Prabhakar A.S	Pharm. Sciences				
7	Raju Dumpeti	Botany	40	Nagaraju Karre	Chemistry				
8	E. Raghu	Biotechnology	41	Sampath Kumar Bandari	Chemistry				
9	Pingili Upendra	Chemistry	42	Hameedullah Shaik	Com. & BM				
10	Gourishetty Srikanth	Chemistry	43	Rathnaprabha Dharavath	Biotechnology				
11	K. Kishan Rao	Public Admn.	44	Veldandi Ramchander Rao	Com. & BM				
12	J. Venugopal	Com. & BM	45	Prathap Kasthala	HRM				
13	N. Srishailam	Pol. Science	46	Devender Kodati	Pharm. Sciences				
14	N. Rama Devi	Pol. Science	47	Rajender Vadluri	Biotechnology				
15	Harikiran Lingabathula	Pharm. Sciences	48	Bollam Indira Nayana Devi	Economics				
16	Narender S	Com & BM	49	M. Raju	Elec.& Inst.Engg.				
17	Naliganti Rajitha	Economics	50	Ranadheer Donthi	Mathematics				
18	Thatipamula Ranjith Kumar	Chemistry	51	P.V.M.V. Prasada Rao	Com. & BM				
19	Radhadevi Basingala	Public Admn.	52	Sandhya Khammam	Mathematics				
20	T. Srinivas	HRM	53	Dupati Venkanna	Chemistry				
21	Pradeep Raj Vootla	English	54	Sirassu Narsimha	Chemistry				
22	Manjula R	Mathematics	55	Boche Srinivas	Chemistry				
23	Bharathkumar Nannapu	Public Admn.	56	Ramesh Renikunta	Mathematics				
24	Sardhar Mohd	Public Admn.	57	Pitta Narsingam	Public Admn.				
25	Hima Bindu S	Pharm. Sciences	58	E. Ratnakar	Public Admn.				
26	M. Goverdhan	Statistics	59	Nagaraju Madishetti	HRM				
27	Raju Nellutla	Statistics	60	Emmadi Venkateshwarlu	Telugu				
28	Gaddam Ramesh	Physics	61	Ugandhar K	Economics				
29	Swetha Ettireddy	Pharm. Sciences	62	Arunadevi P	Pharm. Sciences				
30	S. Vinodar Rao	Com. & BM	63	Raju Madikonda	Economics				
31	G. Krishna	Microbiology	64	Rajender Naik G	Elec.& Inst.Engg.				
32	Bunty Rani Roy	Physics	65	A.T.B.T. Prasad	Physical Edn.				
33	Wahed Mohiuddin	HRM							



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English Department celebrates its Golden Jubilee The English Department of Kakatiya University, estalished in 1967 in the erstwhile PG Centre of Osmania University, completed its glorious fifty years. To mark the occasion, an alumni meet was organized on January 31, 2017. 300 alumni members assembled in the Senate Hall of the University. Telangana Legislative Assembly Speaker Sri Sirikonda Madhusudana Chary, who was also an alumnus of the Department, participated as the Chief Guest. Speaking on the occasion, he recalled his campus days. He revealed that the campus life has shaped his life. He regarded universities as the temples of modern India. He wished that abundant youth power in the country was to be utilized for development. Giving a detailed account of the Head of the Department K. Damodar Rao said that during the last fifty years, the Department made long strides in its development. To its credit it has been publishing a research journal, Kakatiya Journal of English Studies (KJES), continuously for the last forty years. It has brought out special issues on Rabindranath Tagore, Mulk Raj Anand and others. Former students wished the alumini meet to be an annual event. On this occasion, retired teachers of the Department Prof. K. Indrasena Reddy, Prof. P. Mallikarjuna Rao, Prof. M. Rajagopalachari, Prof. J. Yellaiah were felicitated in a befitting manner. A souvenir of the Department commemorating the Golden Jubilee Year was also released. Registrar Prof. M.V. Ranga Rao, IQAC Director Prof. P. Krishnama Chari, Prof. G. Damodar, Prof. V.Srinivas, K. Purushotham, Prof. S. Latha, Dr. V. Jagan were among those present.



VC presenting memento to district collector Ms. Amrapali Kata, IAS



Foreign Students at Republic Day celebrations

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INTERNATIONAL EVENTS ATTENDED / AWARDS RECEIVED



Dr. P. Varalaxmi

Dept. of Commece & Business Management Int.Conf. on Commerce Education-New Paradigms in Accounting & Finance Osmania University, Hyd. Feb. 27-28, 2017.

Global Summit on Corporate Social Responsibility, Acharva Nagarjuna University, Guntur, March 29-31, 2017



Prof. B. Suresh Lal, Dept. of Economics

International Conference on Dr BR Ambedkar's Contributions in National Building Magadh University Bodh-gaya, Bihar April 14-15, 2017



Prof. T. Srinivasulu KU College of Engg. & Technology 1st Int.Conf. on Computational Intelligence & Informatics, JNTU Hyderabad- May 28-30, 2016 Int. Conf.on Science & Technology: Future Challenges and Solutions (STFCS-2016), University of Mysore, Mysore, on August 8-9, 2016,



Dr. K. Ailaiah Dept. Sociology Int. Conf. On Business Excellence through Technological Interventions School of Management, Kristu Jayanti College, Bengaluru April28-29, 2017.



Dr Shamitha

Dept. of Zoology American Association of Pharmaceutical Sciences, National Biotechnology Conference, San Diego, USA, June 1-3, 2017



Prof. M. Rajeshwar Department of English ELLTA 2017 conference, Bangkok, Thailand. July 25-27, 2017



Mr. K. Sai Krishna Dept. of Geology

General Assembly 2017 of the **European Geosciences Union** Vienna, Austria, 23–28 April 2017.



Nagarjuna Sangem Dept. of Physical Education Int. Conf. on Physical Education, Yoga and Sports (ICPEYSS)

Gulbarga University on March 24-25, 2017.



Prof. M. Sarangapani Dept. of Pharmaacy AAPS National Biotechnology Conference Sandiego, May 1-3, 2017



Dept. of Pharmacy International Conference on Progressive Pharm Sciences: Technology,



Dept. of Education Award for Educational Leadership

Dr.Chikati Srinu

Dept. of Pub. Admn. & HRM

Prof. S. Mahender Reddy

The Indus Foundation US-India, Hyd Julv 19. 2017

Indian HR Convention and HDM Award



Prof. V. Kishan

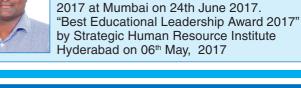
Research and Development, Valencia, Spain June 19-21, 2017



Dr. K. Jagan Mohan Dept. of Public Admn. & HRM

Two Day International Conf. on "The Nextgen Entrepreneurship: Emerging Ecosystem and the Challenges" February 11-12, 2017, Siva Sivani Inst. Of Mangement, Secunderabad, Int. Conf. on Gender Studies, Culture & Social Sciences 2017, July 21-22, 2017, IMRF, Mysore

Dr. T. Samba Laxmi Dept. of Political Sceince



Dr.CV Raman Post-Doctoral Research Fellowship



Dr. Shasthree Taduri Dept. of Biotechnology

Dr.CV Raman Post-Doctoral **Research Fellowship** at Mississippi State University, USA

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National Seminar on Plant Research

A two-day national seminar on "Frontiers of Plant Research – Prospects and Challenges" was organized by the Kakatiya University Department of Botany on March 9-10, 2017. The Seminar was sponsored by the UGC and the TPSCHE, Hyderabad. Inaugurating the Seminar, Chief Guest Prof. A. Seetharam Naik, Member of Parliament and former professor of the Department said that with the burgeoning population, a second green revolution is in the offing. Extensive research is being taken up to provide food security to the people all over the world. Unfortunately during past decades there is an unprecedented loss of plant diversity and predicted that man is going to face not only food shortage, malnutrition but also several other problems including the biggest threat of climate change. He felt the need to establish a Forest Research Centre to look into the related issues. He urged the Universities to educate rural masses about the impact of deforestation. Delivering the keynote address Hungary Scientist Prof. Laszlo Szabados said that India is replete with beautiful biodiversity which is to be conserved. Population growth, environmental pollution, use of chemical fertilizers are the major issues of concern now the world is facing, he said. Green Crusader Padmasri Awardee Daripalli Vanajeevi Ramaiah was felicitated in a befitting manner. Prof. A. Ragan, Dr. M. Surekha, Dr. V. Krishna Reddy, Dr. Mohd. Mustafa and other took part in the programme.





The Department of Physics organized a two-day workshop on "Diffraction and other characterization techniques in material" on April 12-13, 2017 as part of Golden Jubilee Celebrations of the Department. It was a jointly organized programme by the UGC-DAE CSR Mumbai Centre, BARC and University Department of

Workshop on Materials Science

Physics. Inaugurating the workshop as Chief Guest, University Vice-Chancellor Prof. R. Sayanna said that research plays a key role in the national development. He urged the research scholars to utilize the advanced research facilities being provided by UGC-DAE centres located in Mumbai, Kokata, Indore and Kalpakkam in the field of materials science. Dr. A. K. Sinha, UGC-DAE CSR, Indore delivered the keynote address on "On Manipulating Ions for Science and Technology." DAE Mumbai Centre Director Dr. Vasudeva Siruguri said that the main objective of the Workshop is to create awareness about the sophisticated equipment for research available in their centres and to motivate the researchers to utilize them. Prof. A.S. Nageshwar Rao, Prof. G. Gangadhar Reddy, Prof. M. Saranga Pani, Dr. Sudeep Mukherjee took part in the inauguration besides 57 participants from 11 universities.

DEVELOPMENT ACTIVITIES

Bl	JILDINGS INAUGURATED	(₹ in	lakhs)
1	Construction of First Floor over Academic Bloc KU College of Engineering & Technology, KU	k of	310.00
2	Construction of Sports Hostel Building, KU campus		120.00
3	Construction of First Floor over Principal Office at University PG College, Subedari, Warangal.		41.00
W	ORKS COMPLETED		
1	Formation of C.C. Road over Existing WBM Ro		
	connecting Canteen to Padmakshi Womens Hos Pothana Hostel to Post Office	stel,	35.00
2	Repairs of Toilet Block of Pothana Hostel		22.50
3	Construction of Compound Wall at University P.G. College, Khammam.		20.10
W	ORKS IN PROGRESS		
1	Construction of 300 seated Hostel Building for	SC Girl	S
	(Under Babu Jagjivan Ram Chhattrawas Yojan at KU Campus, Warangal.	a)	610.00
2	Construction of Academic Block for KU College Engineering for Women at KU Campus, Waran		263.00
3	Construction of Boys Hostel Building for SC & students at UCE, Kothagudem	ST	208.00
4	Construction of Academic Block-II (Alumini Blo at University College of Engineering, Kothague		122.00

	TOTAL AMOUNT	3640.75		
11	Extension of Health Centre and Construction of Vehicle Parking Shed,KU	27.60		
1(K.U. College of Engg.& Technology	78.00		
9	Formation of B.T. Road from SDLCE Building to Admn. Building.	300.00		
8	Construction of 2,00,000 Litres Capacity OHSR,KU	40.00		
7	Construction of Ladies Waiting Hall for Mathematics Department, KU			
6	(Ground & First Floor), KU Construction of First Floor of Geology Building, KU	22.00 205.00		
5	Extension of Biotechnology Building			
4	Construction of Laboratories/Work Shop Shed for (Civil Engg),KU College of Engg & Technology.	77.00		
3	Construction of Laboratories/Work Shop Shed for (ECE),KU College of Engineering & Technology	77.00		
2	Construction of Students Utility Centre, Kakatiya University Campus, Warangal.	500.00		
1	Construction of 600 Bedded Hostel Building for Boys, KU Campus, Warangal.	242.39		
	ORKS TO BE TAKEN-UP			
	Buildings / Formation of C.C. Roads, Formation of B.T. Renewal to the Main Road.KU Campus	308.16		
5	Special Repairs, Corrective Repairs & Painting to Existing			



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National Seminar on Recent Trends in Chemical Sciences

A two-day national seminar on "Recent Trends and Challenges in Chemical Sciences" was organized by the Department of Chemistry of the University on March 24-25, 2017. University Vice-Chancellor Prof. R Sayanna inaugurating the seminar, presided over by the Seminar Director Prof. Gade Dayakar, said that the research in chemical sciences is vital in the fields Pharmacy, medicine, biomedical fields. The ultimate purpose of research should be the welfare of the mankind. Research in chemical sciences has provided enhanced comfort of living. At the same time, it should not have negative impact on environment and health as happened in the case of polythene covers. Prof. Ramesh Chandra, Dr.BR Ambedkar Centre for Biometical Research, University of Delhi delivered the keynote address on "A Journey from bench to bed: Nascopin: Opium Alkaloid - A potential Chemtherapeutic Agent." He advised the researchers to be innovative in their thinking. He explained in detail about the anti-cancer drug discovered by their team based on "Noscapine". Seminar Director Prof. Gade Dayakar said that the main objective of the seminar is to create awareness among researchers and students about the latest developments in the field of chemical sciences. Six plenary lectures were arranged by eminent scientists. Prof. Y. Pramila Devi, Dr. G. Hanmanthu and others took part in the inaugural session.





VC in an AIR Phone-in programme

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International Conference on 25 years of Economic Reforms in India A two-day International Conference on "25 years of Economics Reforms in India" was held at Kakatiya University, Warangal on January 28-29, 2017. The ICSSR, UGC and TSCHE sponsored the event. At the inauguration held in the Senate Hall of the University, Prof. R. Radha Krishna, Chairman of Centre for Economics and Social Studies, Hyderabad said that India had experienced unsustainable levels of fiscal and current deficits towards the end of the eighties since the government resorted to deficit financing. In the wake of high inflation and very low foreign exchange reserves and the balance of payment crisis in 1991, the Indian government initiated wide ranging economic reforms to facilitate a shift from the State-led to market-driven growth. Delivering keynote address at the conference Prof. Biswajit Dhar of Centre for Economic Studies and Planning, JNU said that reduction in average tariffs over the two decades since the adoption of trade liberalization polices was a result of an interesting pattern protection provided to agriculture and industry. University Vice-Chancellor Prof. R. Sayanna, Seminar Director Dr. B. Suresh Lal, Prof. G. Bhaskar, Prof. S. Sreenath, Prof. K. Manuja Devi were among those present.

NSS ACTIVITIES

- 1. Voters Awareness Rally organized on 25th January, 2017
- 2. Self–Defence Training Programme: Female volunteers were trained in Self-defence by the Professional trainer. University PG College for Women, Subedari, conducted Special Camp to Female volunteers were got trained on different re-attacking mechanism, to face any challenges.
- 3. Ms. P. Shangavi of Kakatiya Govt. College, Hanamakonda participated in Republic Day Parade Camp in New Delhi on 26th January, 2017.
- 4. Two Female and Two Male Volunteers have participated in National Youth Festival at Rohtak (Haryana) 2017 from 12th 16th January, 2017
- 5. Three Female and Three Male Volunteers and one Programme Officer participated in the National Integration Camp at Karnataka University Dharward (Karnataka) from 25th 31st January, 2017
- 6. Organized District Level NSS Youth Festivals at Adilabad on 1st February, 2017 and for Khammam and Warangal on 2nd February, 2017for Degree Colleges.
- 7. Organized the University Level NSS Youth Festival on the University Campus on 04th February, 2017.
- 8. Ten female, nine male Volunteers and one Programme Officer participated in State Level Youth Festival at Jawaharlal Nehru University, Hyderabad on 7-8th February, 2017.The Kakatiya University NSS Volunteers are winners in Dance and Elocution competition.
- Organized State Level Adventure Camp at Kothakonda Hill Station (Village) Bheemadevarapally, Mandal, Warangal(Urban) from 19th 23rd February, 2017 in 09 Universities and 60 Volunteers participated and learnt Monkey crawling, Balancing, Earth rapling and Fire Jumping. Also organized one day forest trecking at Malloor forest area.
- organized State Level Mega Camp 2017 jointly with the State NSS Cell, Hyderabad from 15th to 19th March, 2017. 100 Male and 100 Female Volunteers and 20 Programme Officers participated in the Camp.
- 11. Organised International Day of Yoga on 21st June, 2017.
- 12. Conducted the State NSS PROGRAMME CO-ORDINATORS' MEET on 16th May, 2017.

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The Kakatiya University Academic Senate at its 32nd meeting held on 28th March, 2017 approved a budget of Rs. 230.63 crore for the financial year 2016-17. University Vice-Chancellor Prof. R. Sayanna chaired the Senate Meet. Commerce and Business Management Dean Prof. M. Subramanya Sarma presented the budget which was unanimously approved by the members. It was estimated that the University would get a revenue of Rs. 205.82 crore and the expenditure would be Rs. 230.63 crore. With an opening balance of Rs. 25.09 crore, there would be a surplus of Rs. 29 lakhs. While the university would need Rs. 115.87 crore towards teaching and non-teaching staff salaries, an amount of Rs. 75.75 crore was



Prof. M. Subramanya Sarma presenting the Budget

32nd Academic Senate

sanctioned by the State Government as grant-in-aid. During the current year, the Government sanctioned an amount of Rs. 50 crore towards the development of the University.

An amount of Rs. 11.44 crore was allocated for developmental activities in addition to the development grant of Rs. 50 crore. Further an amount of Rs. 8.2 crore was earmarked for Sports Board, Rs. 1.69 crore for NSS activities, Rs. 15 lakh for Internet facilities, Rs. 34.50 crore for Examination Branch, Rs. 13.70 lakh for University Library, Rs. 8.80 lakh for University Health Centre, Rs. 6.50 lakh for Welfare and recreations activities, Rs. 15.00 lakh for Student Services, Rs. 3.0 lakh for Library Automation, Rs. 10.00 lakh for plantation, beautification of campus, maintenance of lawns and Rs. 40.00 lakh for laying of roads.

Vice-Chancellor Prof. R. Sayanna said the University is committed to maintain quality and standards in education. Last year, the CBCS was introduced successfully and this year the University is gearing up for NAAC re-accreditation and has expressed hope to get a better rank. The Ph.D. admissions would be completed soon and antiplagiarism software would be used to maintain quality in research. University Registrar Prof. M. V. Ranga Rao detailed the ongoing developmental activities in the University.

Former Vice-Chancellors Prof. V. Gopal Reddy, Prof. N. Linga Murthy, Dr. Ampashayya Naveen, Pokala Chander, KSRG Prasad, Bommala Kattaiah, Finance Officer M. Gowri Shankar, T. Rajaiah, T. Venkat Ramana Principals, Deans, Heads of departments, Administrative Officers were among the present.





Seminar on "Make in India"

A two-day national seminar on "Make in India – Issues and Challenges" was organized by the Department of Commerce and Business Management, University PG College for Women, Warangal on March 23-24, 2017. Prof. R. Sayanna, Vice-Chancellor inaugurated the seminar as chief guest and addressed the delegates. He said that Prime Minister Narendra Modi had introduced the concept of Make in India in order to compete with global produce. It would not only boost Indian production sector but also prove our competence. There would be considerable growth in GDP, he opined. Speakers at the inaugural session Prof. A.Shankaraiah, Prof. G.Krishna Murthy, Prof. M.Subhramanya Sarma, Prof. D. Sakriya, spoke on various aspects related to the seminar topic. Seminar Director Dr. M. Satyavathi presented the objectives of the seminar. About 100 research papers were presented in the two-day national conducted in sessions.

Prof. Ram Reddy awarded Emeritus Professor



Prof. S. Ram Reddy,

Retired Professor of Botany of Kakatiya University has been awarded the prestigious Emeritus Professor Fellowship by the UGC,

New Delhi for for two years for his outstanding contribution to teaching, research and extension activities.

Appointed Director of NIPER



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Prof. A. Raghurama Rao, Senior Professor of Kakatiya University Pharmacy College has been appointed Director of National Institute of Pharmaceutical

Education and Research (NIPER), Mohali, Punjab for a period of five years.



Inauguration of seminar on "Recent Innovations in Animal Sceinces"



Sri Ashok Tankasala delivering memorial lecture

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Pamulaparthy Sadashiva Rao Endowment Lecture The eighth endowment lecture in memory of Veteran Journalist and Freedom Fighter late Sri Pamulaparthy Sadashiva Rao was held on January 25, 2017. Delivering the lecture Dr. K. Srinivas, Editor, Andhra Jyhothi Telugu New Daily on "Expanding Media: A New Regime" said that Sadashiva Rao was a multifaceted personality and occupies a special place in intellectual history of Telangana. Social media like face book and whatup have brought radical changes in connecting different groups of people with varied interests. About 234 crores people are connected through social media and it has become indispensible for news papers to open their own face book pages and mobile apps, he pointed out. Social media is emerging as a new force that could influence people. Unlike print and electronic media, social media have no regulations with regard to the content. Lack of control over social media is a big problem . It should be self-regulatory and self- controlled, he opined. University Registrar Prof. M.V.Ranga Rao presided over the lecture programme. Endowment Lecture Trust members Dr. P. Niranjan Rao, Prof. A. Raghurama Rao, Dr. Ampashayya Navin, Sri Nagilla Rama Sastry, Sri V.R. Vidyarthi, Sri V.L. Narasimha Rao and others were present.



Release of seminar souvenir



VC with students of KU College of Engg. & Tech. selected for jobs in campus placements

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Seminar on "Corporate Social Responsibility"

The Department of Commerce and Business Management, University Arts & Science College, Warangal organized a two-day national seminar on "Corporate Social Responsibility in India : Emerging Issues and Challenges" on February 3-4, 2017. Inaugurating the seminar as the chief guest, Vice-Chancellor Prof. R. Sayanna said that corporate companies should feel the responsibility of helping the agriculture, small-scale industry sectors which would play a key role in rural development. They should also focus on issues like illiteracy, poverty and sanitation. Every corporate company has an obligation to involve itself societal service on humanitarian grounds according to its bylaws, he said. Working jointly with non-government organizations would yield good results, he said. University Arts & Science College Principal Prof. K. Ramanuja Rao, Seminar Convener Dr. K. Rajender, Prof. V.V.S. Sarma, Dr. P.Amaraveni, Prof. A. Shankaraiah, Prof. G. Krishna Murthy were among those present. The seminar was organized in four sessions in which 150 papers were presented.



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Inauguation of Free Health Camp

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NEWS IN BRIEF

- 1. A Two-Day National Seminar on "Corporate Social Responsibility in India - Emerging Issues and Challenges" on February 3-4, 2017.
- 2. Savithri Bai Phule 186th Jayanthi Celebrated on January 3, 2017-06-13.
- 3. Five-Day Training Programme on "Management Skills" to Non-teaching employees from January 6-10, 2017.
- 4. A One-day Awareness Programme on "Digital Transactions" on 10.1.2017
- 5. A One-day Seminar on "Tourism Promotion in Telangana State with special reference to Warangal District" on January 21, 2017.
- Pamulaparthy Sadashiva Rao Memorial Endowment Lecture on "Expanding Media – A New Regime" by Dr. K. Srinivas, Editor, Andhra Jyothi on January 24, 2017.
- 7. A Two-day International Conference on "25 years of Economic Reforms in India" on January 28-29, 2017.
- One-day Seminar on Opportunities in Data Analytics and road map to Analytics career by ArindamDatta (TCS Analyst) on 28thJan, 2017
- 9. Silver Jubilee Celebrations of English Department on January 31, 2017.
- 10. NSS Youth Festival on 4.2.2017
- 11. A Two-dayNational Seminar on "Indian Federalism and Smaller States - Challenges and prospects" on February 7-8, 2017.
- Nakka Laxmamma-Chennaiah Memorial Endowment Lecture on "Telangana Streela Sahityam – Nadu, Nedu" by Prof. K. Katyayani on February 16, 2017.
- 13. Alumni Meet of Library & Information Science Department on February 18, 2017.
- 14. NSS Adventure Camp from February 19-23, 2017
- 15. One-day Orientation Programme on Civil Services, Groups and other competitive Examinations on February 18, 2017.
- 16. Free Health Camp at University Health Centre on February 17, 2017.
- 17. One-day Workshop on "Web of Science" on February 21, 2017.
- 18. One-day Orientation Programme on Entrepreneurship on Feb. 22, 2017.
- Two-day National Seminar on "Swathantranantharam Praja Rajakeeyalu – Telugu Sahithyam" on February 27-28, 2017.
- Prof. Biyyalla Janardhan Rao Memorial 15th Endowment Lecture on "Socio-Economic and Trajectory of the Telangana Demand in History and the Post 2014 Tensions" by Sri Tankashala Ashok on February 27,2107.
- 21. Sant Sevalal Jayanthi Celebrated on February 28, 2017.
- 22. Free NET Coaching programme for SC/ST, OBC and Minority Students from 3.3.2017 to 30.3.2017.
- 23. A Two-day Day program "Enterpreneurship Awareness Camp" (EAC) on March 6-7, 2017.
- 24. International Women's Day celebrated on March 8, 2017.
- 25. A One-day Seminar on "Innovation, Incubation of Young Entrepreneurs" on March 8, 2017.
- A Two-day National Seminar on "Frontiers of Plant Research Prospects and Challenges" on March 9-10, 2017.
- 27. A Two-day National Seminar on "Urbanisation in India Issues and Challenges" on March 10-11, 2017.
- 28. Savithri Bai Phule Vardhanthi Celebrated on March 10, 2017.
- 29. Alumni Meet of Commerce & Business Management Department M.Com Students (1982-84 batch) on March 12, 2017.
- 30. NSS State Level Mega Camp from March 15-19, 2017.
- 31. A Two-day National Seminar on "Recent Innovations in Animal Sciences" on March 17-18, 2017.
- 32. A Two-day National Seminar on "Current Research Advances in Computer Science" on march 17-18, 2018.
- A Two-day National Seminar on "Make in India Issues and Challenges" on March 23-24, 2017.
- 34. A Two-day National Seminar on "Recent Trends and Challenges in Chemical Sciences" on March 24-25, 2017.
- 35. A Two-day National Seminar on "Social Formation and Regional Identity in Medieval Telangana" on March 24-25, 2017.

- 36. A Two-day National Seminar on "Recent Advances in Pharmaceutical Sciences" on March 25-16, 2017.
- 37. A One-day Seminar on "Recent Trends in Mathematics" on March 27, 2017.
- 38. 32nd Academic Senate on March 28, 2017.
- 39. A Two-day National Seminar on "Recent Advances in Microbial Biotechnology" on March 30-31, 2017.
- A Two-day National Seminar on "Strategic Trends and Future Perspectives in the Development of Natural Resources of Telangana State – A Geological Approach" on March 30-31, 2017.
- A Two-day National Seminar on "Environment and Literature" on March 30-31, 2017.
- 42. Dr. Babu Jagjivan Ram 110th Jayanthi Celebrations on 5.4.2016
- 43. Jyothi Rao Phule 191st Birth Anniversary Celebrations on 11.4.2017
- 44. A Two-day Workshop on "Diffraction and other characterisation techniques in Material Sciences" on April 12-13, 2017.
- 45. Dr. B.R. Ambedkar 126th Birth Anniversary Celebrations on 14.4.2017
- KU College of Commerce & Business Management MBA Students Meet MADSHOW-2017 on April, 17-18, 2017.
- 47. Alumni Meet of Computer Science Department on 15.4.2017
- 48. Alumni Meet of Public Administration Department on 22.4.2017
- 49. Release of Book on "Banjara Charithra Sanskruthi" on 4.5.2017
- 50. Prof. Thirupathi Rao Committee Visits KU on 9.5.2017
- 51. Alumni Meet of Education Department on 12.5.2017
- 52. Golden Jubilee Alumni Meet of Telugu Department on 12.5.2017
- 53. TSICET2017 on 18.5.2017
- 54. TSLAWCET 2017 on 27.5.2017
- 55. A Two-day National Seminar on "Value Education Issues and Challenges" on May 29-30, 2017.
- 56. Inauguration of additional class rooms at University PG College, Subedari on June 1, 2017.
- 57. Telangana State Formation Day celebrated on June 2, 2017.
- Release of book entitled "Empowerment of Women A Historical Perspective" authored by Dr. T.Samba Laxmi of Political Science department on June 3, 2017.
- 59. Release of book entitled "India-Maldives Relations" authored by Dr. B. Laxminarayana of Political Science department on June 8,2017.
- 60. Release of "KU Express"- the Inhouse Journal of Journalism and Mass Communication department on June 12, 2017.
- 61. Valedictory of the four day training programme on "Office Management and Personality Growth" for non-teaching employees on June 16, 2017.
- 62. Meeting of Degree College Principals on June 21, 2017.
- 63. International Yoga Day celebrated on June 21, 2017.
- 64. Inauguration of First Floor of KU College of Engineering Building on June 23, 2017.



Release of Souvenir



Chief Patron: Prof. R. Sayanna, Vice-Chancellor Patron: Prof. K. Purushotham, Registrar Editorial Board: Chief Editor: Prof. P. Krishnama Chary Editor: Prof. V. Srinivas Editor-Convener: Mr. V. Krishnama Charya, PRO emails: krishnamacharypodishetti@gmail.com, srinivasvee@gmail.com, vkcharya@yahoo.com website: www.kakatiya.ac.in